



### Plant BLOOME Awards

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Plant BLOOME 2018- Applications now being accepted

In 1995, ASPB established Plant BLOOME with the goal to enhance public awareness and understanding of the essential roles of plants in all areas of life. Plant BLOOME 2018 is open to ASPB members with education and outreach projects that advance youth, student, and general public knowledge and appreciation of plant biology. These projects should strive to promote and explain varying facets of the:

- Importance of plants for the sustainable production of medicine, food, fibers, and fuels;
- Critical role plants play in sustaining functional ecosystems in changing environments;
- Latest developments in plant biotechnologies, including genetic modifications that improve the quality and disease- and stress-resistance of crops;
- Discoveries made in plants that have led to improved human health and wellbeing; and
- Range of careers related to plant biology or available to plant biologists.

**A maximum award size of \$50,000 can be requested for the one-year funding cycle. Projects can begin any time after recipients are notified. Applications will be accepted December 1, 2017 - April 2, 2018 (11:59 ET). Learn more and apply at <http://bloome.aspb.org>**

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