

**Publications Report for the BSA Fall Board Meeting,  
December 7, 2018  
Confidential**

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We have made great strides with publications and our partnership with Wiley this year. This report is an update on progress since this summer's Botany meeting in Rochester, for all three BSA publications.

**Partnership with Wiley, significant achievements since Botany 2018 in Rochester**

- **Author Workshop** at the **Latin American Botanical Congress in Quito**, Ecuador: offered by Amy McPherson, Gillian Greenough, Andi Wolfe, and Stuart McDaniel, with support from Wiley
  - Slides and printouts of their translation into Spanish and Portuguese; other marketing and handouts, including BSA-branded advice for Search Engine Optimization
  - Lunch for attendees provided (paid for by Wiley)
  - Special Virtual Issue and Tweets:  
[https://onlinelibrary.wiley.com/doi/toc/10.1002/\(ISSN\)1537-2197.LABC-Joint-VI](https://onlinelibrary.wiley.com/doi/toc/10.1002/(ISSN)1537-2197.LABC-Joint-VI)
  - Financial support for the BSA Pan-American Scholar Symposium
  - Marketing follow up—following up with Workshop participants will be part of Marketing Plan for 2019

All involved considered this outreach to our Latin American colleagues a success. AJB has extended an invitation to two of the plenary speakers to contribute an essay regarding the importance of international collaboration.

- **Strategy Day**, full-day session to be held in Chicago, January 26: Goal of raising the profiles of the journals while supporting our mission and our members. Wiley will send representatives, and AJB and APPS have invited 6 colleagues, in addition to the core team. A survey was sent out to BSA members, authors, and reviewers to gather opinions from the community.
- **Hub for BSA Publications** (AJB, APPS, and PSB) to be launched late November
- **Production Issues** from earlier in the year have been resolved; journals are publishing within their cover months.
- Marketing—we have had outreach unavailable to us before, in the form of targeted emails, participation in virtual issues, visibility at other plant science meetings, etc.
- Wiley Insights—this online tool allows the APPS and AJB teams access to

income, citation, and downloads data

**Plant Science Bulletin:**

- o At Botany 2018 EiC Mackenzie Taylor met with members of the ed. board to provide ideas for future content. One outcome of the discussion is *PSB*'s first Special Issue, on natural history collections, slated for Spring 2019.
- o *PSB* has existed for 65 years and continues to broaden its scope while serving not only as a member benefit, but as an outreach tool to engage both members and non-members.