

BSA Business Meeting Minutes
July 24, 2018
Mayo Civic Center, Rochester, MN

1. Call to order 4:48pm Central Time (Loren Reiseberg)
2. **MOTION** to approve the BSA Business Meeting minutes from 2017 (Forth Worth, TX) -> **APPROVED**
3. President's Report (Loren Reiseberg)
 - Hired Heather Cacanindin as Executive Director
 - Switched APPS and AJB to Wiley (more on this later)
4. Treasurer's Report (Lucinda McDade)
 - In the black for this fiscal year
 - Presenting a balanced budget to the Board for FY2019
 - Size of royalty payments from Wiley are still an unknown we will not know the actual amount until April or March. There are reasons to be optimistic but still too soon to say.
 - Q: about core society functions expenses listed in FY2018:
 - Education expenses refers to educational programming funding
 - Board expenses include travel to meetings
 - Budget divided into [operations] and [sections, awards and investments]
 - **MOTION** to approve FY2019 budget -> **APPROVED**
 - Lucinda is finishing her second year of a three year term. She's been working with Wanda and Heather to organize the large number of accounts that range from small to large (mostly small) accounts with a range of activities. This represents an administrative burden and an expense to manage them, so they will be sorting things out with the sections about these accounts.
5. Publications (Sean Graham)
 - New partnership with a for-profit publisher, Wiley.
 - This was preceded by a period of extensive research and a thorough evaluation of several finalist publishers and thoughtful decision-making process
 - Wiley offers cost of production benefits, new marketing and research opportunities
 - Contract signed this time last year; transition formally began in January of this year
 - Although internally it was not a seamless transition, to the external observer there was likely little change except for a slowing of time to production (two publishing platform changes took a toll)
 - Wiley contract brings in a royalty check, advanced "out metrics" (i.e., analytics), access to new markets (e.g., Brazil) and more sophisticated marketing overall
 - AJB IF is hovering around 3; APPS IF is about 1.2
 - Impact factor considers past two years of citations
 - We could think more about high citation papers, including reviews. Members are encouraged to submit their best work to help boost the Impact Factor.
 - Comment that we should consider the timing of publication for certain high citation papers like methods and review papers because it's a 24 month window.

6. Plant Science Bulletin (Mackenzie Taylor)

- Recent articles on service learning and how to avoid predatory publishers
- Digital subscription is free

7. Executive Director's report (Heather Cacanindin)

- Spending most of time since starting on finances and investment account (\$5.1M)
- GDPR (General Data Protection Regulation) affects any data associated with conference registration and abstract submission and our membership database. We have drafted a new policy to remain in compliance.
- Currently searching for a Membership and Communications Manager; hoping to have someone on board by August

8. Elections Committee (Gordon Uno)

Elections were held with small slates of candidate and yielded:

- President Elect = Linda Watson
- Min Ya = Student representative
- Chris Martine = Director at Large for Education
- Rachel Spicer = Secretary

9. Investment Committee (Jack Horner)

- Important to consider giving to the Society

10. Education (Allison Miller)

- Highlighting and recognizing the amazing work and successful grant funding (NSF-funded Planting Science and Digging Deeper) for education research by the BSA: 815 projects, 2500 students, 60+ teachers
- Graduate student research funding
 - Context: NSF DDIG is ending. We historically have given about twenty \$500 graduate research awards
 - A survey was conducted with about 300 respondents. There was overwhelming support for grad students awards in the 1k (Masters) and 2k (PhD) range. Most suggested that they were willing to pay for this in the form of increased dues.
 - The Board is proposing to more than double the amount that we put toward this (11k increased to 25k). We propose to raise this money in two ways, concurrently:
 - (1) a \$25 increase in professional membership dues with an opt-out option clearly available when you renew or start a membership (i.e., it would be the default but would be 100% optional);
 - (2) an additional targeted fund-raising campaign for this.
 - We envision approximately ten 2k awards and five 1k awards at this time

11. Corresponding membership (Gordon Uno)

- Received three nominees, all approved by the Board:

- Dr. Brigitte Meyer-Berthaud (France)
- Dr. Harufumi Nishida (Japan)
- Dr. Vashist Pandey (India)
- **MOTION** to approve these three as Corresponding Members -> **APPROVED**

12. Fees notifications:

- 4% subscription rate increase (\$943) for AJB
- \$25 increase in professional dues
- no increase for APPS

13. Acknowledgements (Loren Reiseberg)

Meeting adjourned at 5:32pm Central Time