

To: Jennifer Richards, BSA Secretary

From: Don Hauber, Membership and Appraisal Committee Chairperson

Date: July 11, 2003

RE: BSA Membership and Appraisal Committee Report – Summer, 2003

CC: Membership Committee members

At the beginning of April this year I was made aware that I am chairperson of the Membership Committee, and have been since August. I am happy to serve in this position, but given my late start this report is based on activities since April. Thanks to Bill Dahl, the new executive director of BSA, efforts have been made to address the needs of the current membership. The changes to the BSA website have helped by adding a direct Membership link and on the Membership website, providing easier access to resources that address the needs and concerns of new and current members. Bill was instrumental in kick-starting a pre-meeting membership drive. We emailed fliers to the membership to solicit new members, offering a free Botany 2003 meeting registration to the member that drew in the most new members. The committee will meet in Mobile to discuss other initiatives including a fall membership drive. The key part of this membership drive will be the mailing to the current members of a colorful new recruiting poster the design of which will be finalized at the meeting in Mobile. The committee is especially grateful to Jeffrey Osborne, BSA Program Director, and his colleague at Truman State University, Winston Vanderhoop in helping to create the initial design.